



case study

Cardiff Council chooses Taylor Street™
to boost recycling rates and improve
aesthetics in open spaces





Cardiff Council chooses Taylor Street™ to boost recycling rates

“ *We were looking for recycling units that allowed for the easy deposit and collection of recyclate whilst still looking good. The Taylor Street™ was an aesthetic and practical solution.*

Jennifer Sadler - Cardiff City Council

”

Background

Home to around 340,000 residents and producing around 168,000 tonnes of waste per year, Cardiff is Wales' largest challenge in the drive to reduce waste.

The council required a practical yet aesthetic solution for a number of proposed new bring sites as part of its plan to improve recycling rates and improve the aesthetics of waste containers in public spaces.

The units needed to make it easy to deposit and collect recycle as well as look good and fit into their surroundings without appearing industrial.



The Taylor approach

Having previously provided recycling solutions for other major cities with areas of high population density, Taylor was well placed to advise the council on its recycling needs.

The requirement to achieve both improved recycling rates and improved aesthetics led Taylor to recommend the Taylor Street™, an innovative waste container housing that is designed to blend in with the aesthetics of the modern streetscape, while creating an attractive, easy to use focal point to encourage recycling.

A selection of apertures were chosen to allow for the deposit of various materials such as glass and cans and paper helping to reduce the risk of contamination.

The result

In total ten units were installed across the city. Two units have been placed at two of the city's libraries, whilst a further six are located at the Western Leisure Centre in Caerau.

All of the installations are 'bring sites' that have units for Mixed Glass, Plastic and Card & Paper with a unit for Food & Drinks Cans at Western Leisure Centre

The ten Street™ units supplied to Cardiff Council were installed in February, and have all seen positive recycling behaviour, with very few problems of cross contamination.

“Recycling rates in all three areas have been very good, and there has been a positive response from residents.”

Jennifer Sadler,
Sustainable Planning Project Officer
Cardiff Council.



Want to find out more?

call us on

+44 (0)1299 251 333

visit us online

www.taylorbins.co.uk

e-mail us

custserv@taylorbins.co.uk

Taylor, Continental, Chamberlain, node, Taylor Street are Trademarks. Egbert H. Taylor & Co. Limited record, register and enforce their intellectual property rights. Such rights exist in, for example product designs, publications and trade names—further details may be obtained from the company secretary. Egbert H. Taylor & Co. Limited maintains a policy of continuous research and development, specifications are subject to alteration without notice.

Taylor Oak Park, Ryelands Lane, Elmley Lovett, Droitwich. WR9 0QZ United Kingdom

Egbert H. Taylor & Company Limited. Registered in England No. 718441 Registered Office as Above.



TM