



## case study

Sheffield Homes choose Taylor Street™ to replace outdated residual waste shoots and encourage residents to recycle



TM



# Sheffield Homes choose Taylor Street™ for Lansdowne Estate

“

The units received a positive response from residents and our recycling rates increased dramatically after just a few weeks.

Richard Crann, Housing Coordinator  
Sheffield Homes

”

# Background

Sheffield Homes is an Arms Length Management Organisation setup and owned by Sheffield City Council in 2004 to manage 42,000 Council homes and continually improve housing services in Sheffield.

The Lansdowne and Leverton Estates in the City Centre consist of 735 flats/maisonettes. These properties have external waste chute systems.

These chute systems are struggling to meet the needs of the tenants and residents on these blocks with regards to disposing of their household waste.

As part of a pilot approach a number of residual waste chutes on the Lansdowne Estate have been closed off. This provided Sheffield Homes with an ideal opportunity to encourage residents to start recycling. Sheffield Homes required a practical yet high volume solution to meet the needs of residents in the area.



## The Taylor approach

Having previously provided recycling areas for other flatted properties on housing estates with a high population density Taylor was well placed to advise Sheffield Homes about a range of suitable solutions

The requirement to replace outdated waste chutes commonly found in older blocks of flats combined with a desire to improve recycling rates led Taylor to recommend the Taylor Street™. An innovative waste container housing that is designed to blend in with the aesthetics of the modern streetscape, while creating an attractive, easy to use focal point to encourage recycling.

A selection of apertures and bold multilingual graphics were chosen to improve communication and reduce contamination.

## The result

In total ten units were installed across the Lansdowne Estate. Providing inviting bring sites that have units for Mixed Glass, Cans, Card, Paper and General Waste.

The units have created easy to use collection points to encourage recycling and with bold logos showing information in four of the areas commonly spoken languages. Combined with WRAP iconography they ensure engagement with all residents living in properties and help encourage the units are used correctly.

**“The units have received a positive response from residents and we have seen our recycling rates increase dramatically after just a few weeks.”**

Richard Crann  
Housing Coordinator  
Sheffield Homes



**Want to find out more?**

**call us on**

**+44 (0)1299 251 333**

**visit us online**

**[www.taylorbins.co.uk](http://www.taylorbins.co.uk)**

**e-mail us**

**[custserv@taylorbins.co.uk](mailto:custserv@taylorbins.co.uk)**

Taylor, Continental, Chamberlain, node, Taylor Street are Trademarks. Egbert H. Taylor & Co. Limited record, register and enforce their intellectual property rights. Such rights exist in, for example product designs, publications and trade names—further details may be obtained from the company secretary. Egbert H. Taylor & Co. Limited maintains a policy of continuous research and development, specifications are subject to alteration without notice.

**Taylor** Oak Park, Ryelands Lane, Elmley Lovett, Droitwich. WR9 0QZ United Kingdom

Egbert H. Taylor & Company Limited. Registered in England No. 718441 Registered Office as Above.

