



case study

Woodside Recycling chooses
Taylor Rental





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- Richard Foster, Owner of Woodside.



Background

Woodside Recycling, one of the longest established independent recycling companies in the UK, is using the Taylor rental service for recycling containers as a central pillar of its successful business strategy covering the recycling of paper, cardboard, plastics and cans.

From its base in Reading, Woodside Recycling helps its customers protect the environment by recovering and recycling as much of their waste as possible. The company offers a leasing service of Taylor Continental 1100 containers to Local Authorities, small and large businesses, warehouses and shops.



The Taylor approach

Taylor's rental service enables businesses and local authorities to reduce up front capital expenditure and to spread their cash flow over time. Security for the renter is provided by locking in interest rates at the point of contract, and by the application of a constant rental rate throughout the contract.

A supplementary benefit is that Taylor can take over asset management of the containers, to de-risk operation of a bin fleet and lock in maintenance costs. The asset management approach also enables Taylor to deliver the most appropriate, cost effective and safe waste and recycling solution.

The result

The benefits of rental speak for themselves; the rental scheme is based upon highly durable Taylor metal bins, which are certified to EN840 and delivered in an organisation's/authority's own bespoke colour scheme and logo.

Richard Foster, Owner of Woodside comments: **“The Taylor rental service enables us to quickly scale up our activities with minimum capital outlay. We chose to work with Taylor because their products are one of the best on the market, and their levels of service and communication are superb. Taylor can ensure that our contract bins are kept in immaculate condition which, in turn, improves our image in the markets that we serve.”**



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