





## A Sunderland success

After a series of bin break-ins across Sunderland, the result of which was leading to increased contamination, the council called in the services of Egbert Taylor's very own dynamic duo: the T-Lock and Reverse Lid. Since trialling the anti-contamination combo, the council has reduced contamination in the pockets that were experiencing break-ins. Sunderland City Council now plans to extend the trial and roll the approach out to three new areas across the city.

## The dukes of hazardous waste

As part of Axil Integrated Services' continued expansion programme, the British waste management company called on Egbert Taylor, as a fellow British waste firm, to support them. Building on a previous order of 40 HazPods – UN-approved 1100 litre containers with fork pockets – Axil Integrated Services has ordered a further 52 units. James Cooper, General Manager at Axil Integrated Services, said: "We're keen to significantly grow the business over the coming years. In light of the current pandemic, it's clear to us that in order to achieve high levels of growth we need to work with suppliers that can not only provide a high-quality product, but that also don't heavily rely on overseas supply chains. We're delighted to be working with Egbert Taylor and proud to back British manufacturing."



## In other news

The decision to swap paint for powder coating in a bid to cut carbon emissions has led to a 36 per cent sales increase across Egbert Taylor's refurbishment division – a clear sign that local authorities are increasingly adopting sustainable procurement strategies. **Trafford Council** is also another council to benefit from the T-Lock. In this case, the council has secured budget to refurbish some of its existing containers to feature the T-Lock and Reverse Lid.

# IT'S ALL ABOUT BRAND (AND REAL ALE)

## A day in the life of... Steve Tuffy, Logo Production Manager at Egbert Taylor

**Like several members of the team here, I've been with the business for many years – 26, in fact.**

I began on the finishing line and have moved around the company since, which I think is one of the reasons I've stayed so long. It's always interesting and there's always something new to learn. However, my current role, which I've been doing for three years, is great and indulges my creative side.

I'll get on site for around 7am and power up the machines. We have industrial printers capable of printing vinyl surfaces as big as the panels that form the walls of each Taylor bin, and cutting machines that enable us to cut all our customers' designs down to size.

Over the years we've had the privilege of bringing some amazing designs to life. One customer wanted all of the bins for a gated community to look like aquariums, we've created Star Wars themed bins, and Portsmouth Council once hosted a competition for the public to design a bin that encouraged people to recycle. The winning design was based on the classic Space Invaders arcade game and looked fantastic. And let's not forget Taylor's own cow bins, which have subsequently gained legendary status.



But of course, the main job is to help our local authority customers say what they want to say – particularly when it comes to recycling engagement – via their bins. Sometimes it's instructional messaging, sometimes it might just be the council's logo – but whatever we do has to support the local authority's brand and contribute towards bringing down contamination levels wherever possible. With our own in-house logo department, we're able to create whatever our customers want and help bring their vision to life.

After a full day of designing, printing and application, it's time to power down the machines for the evening – or put the babies to bed. And, as a fully paid-up member of the Campaign for Real Ale, there's nothing better than ending the day with a nice pint – even if it is at home until the pubs reopen.

Just the one, though. I need to keep a clear head for when I wake the babies up the next day.



Looking for a quality waste solution?

Contact Egbert Taylor on **01299 251333** or email [customerservices@egberttaylor.com](mailto:customerservices@egberttaylor.com).